

# Sustainable computing?

**Georges Da Costa** 

georges.da-costa@irit.fr https://www.irit.fr/~Georges.Da-Costa/





# Climate change and energy

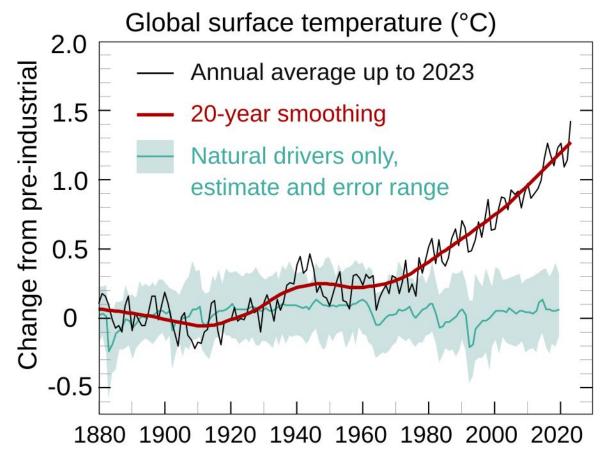




# An on-going climate change

Global surface temperatures 1880 to 2023 (relative to 1850 – 1900 average)

Source: wikimedia





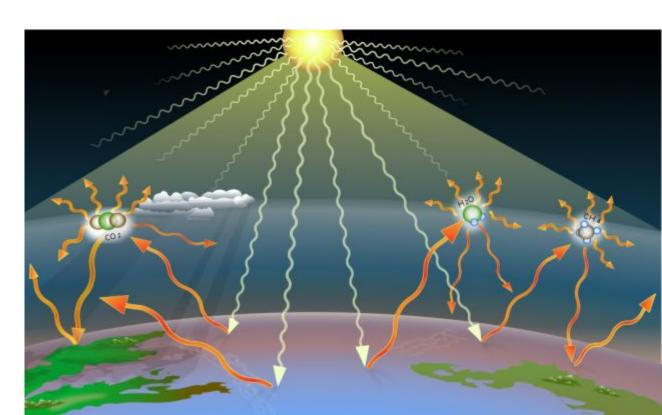
# The main source is well known

greenhouse effect

#### Mostly

- CO.
- H<sub>2</sub>O
- CH<sub>4</sub>

A loose necktie on Wikimedia Commons





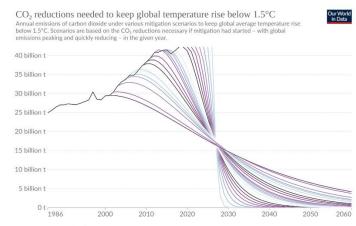
## A fragile balance

#### Historically: 750 GT/year emitted and absorbed

- H<sub>2</sub>O and CO<sub>2</sub>
- Methane CH<sub>4</sub>, nitrous oxide N<sub>2</sub>O and ozone O<sub>3</sub>
- CO₂, CH₄ and N₂O account for 96% of the
   7 GHGs covered by the Kyoto Protocol

#### Long duration

• 100 years for CO<sub>2</sub>, 9 years for methane

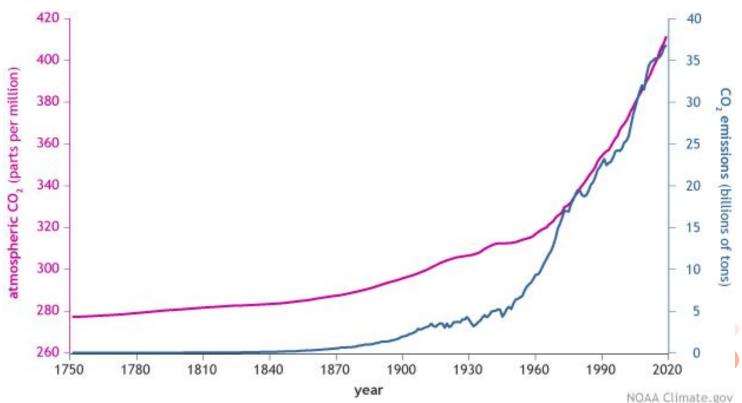


Source: Robbie Andrews (2019); based on Global Carbon Project & IPPC SR15
Note: Carbon budgets are based on a >66% chance of staying below 1.5°C from the IPCC's SR15 Report.
OurWorldInData.org/cg-and-other-greenhouse-gas-emissions < CC BY



# CO<sub>2</sub> and industrial revolution

CO, in the atmosphere and annual emissions (1750-2019)



Data: NOAA, ETHZ, Our World in Data

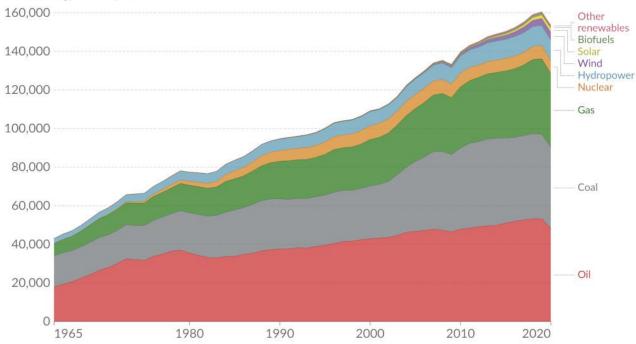


# **Global energy mix**

#### Energy consumption by source, World



Primary energy consumption is measured in terawatt-hours (TWh). Here an inefficiency factor (the 'substitution' method) has been applied for fossil fuels, meaning the shares by each energy source give a better approximation of final energy consumption.



Source: BP Statistical Review of World Energy Note: 'Other renewables' includes geothermal, biomass and waste energy.

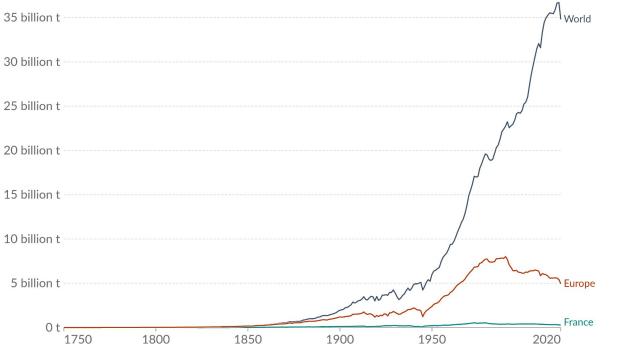


# **Energy-related CO<sub>2</sub> production**

#### Annual CO<sub>2</sub> emissions



Carbon dioxide  $(\overline{CO}_2)$  emissions from the burning of fossil fuels for energy and cement production. Land use change is not included.



Source: Global Carbon Project

OurWorldInData.org/co2-and-other-greenhouse-gas-emissions/ • CC BY



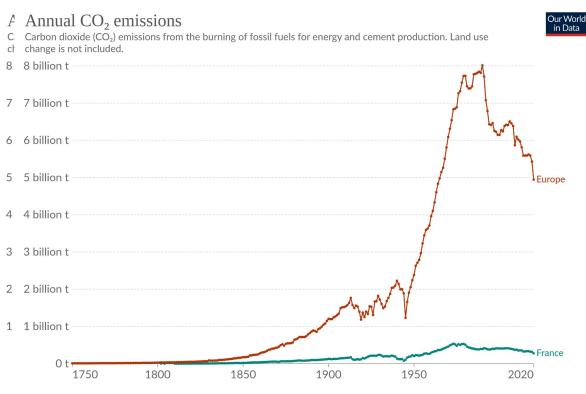
# **Zoom in Europe and France**

### CO<sub>2</sub> per person

• France: 4.6

• EU: 6.4

WorldBank





# The difficulty of 100% renewable energy

#### Uncontrollable sources

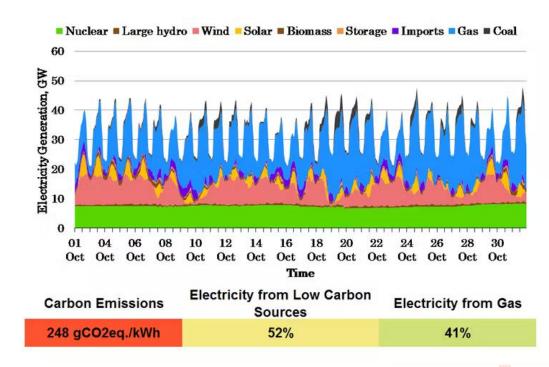
Renewable

#### Constant sources

Nuclear

#### Auxiliary sources

 Hydraulic, fuel, coal, ...



British electricity generation in Oct. 2018

Dr Andrew Crossland/MyGridGB



## **Energy sources**

#### Nothing is carbon-neutral

	Coal	Diesel	Natural gas	Wind turbines	Photovolt aic	Nuclear	Geotherm al	Hydraulic
g CO2 eq/kWh	1000	780	443	14.5	44	66	38	12

Lifespan, production, transport, installation, maintenance

https://bilans-ges.ademe.fr/documentation/UPLOAD\_DOC\_FR/index.htm?renouvelable.htm

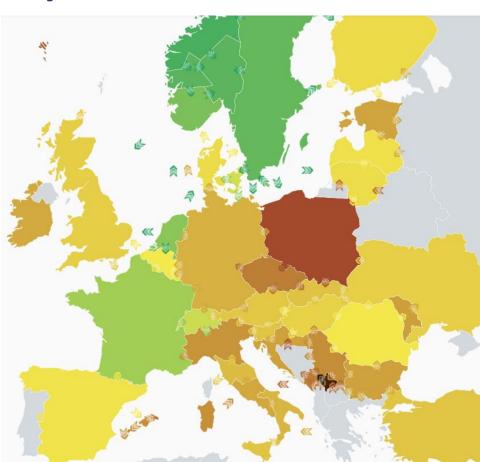


# An interconnected system

#### At multiple levels

- Regional
- European

https://app.electricitymap.org/map



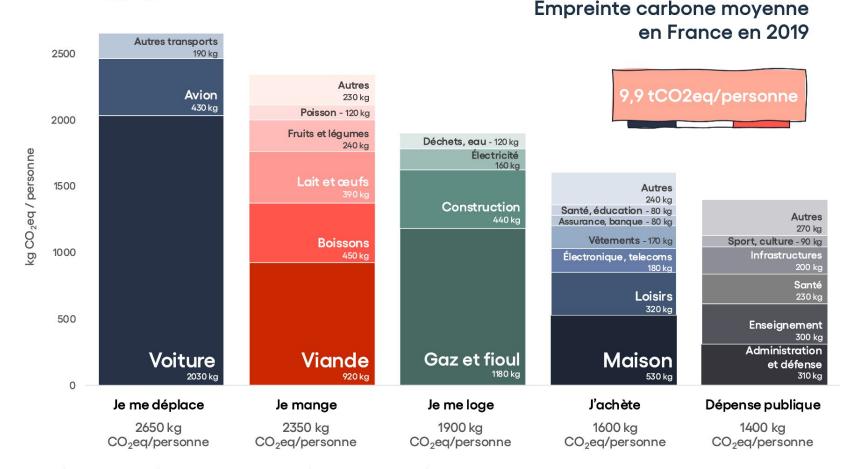


# Invisible and visible consumption

**Energy Slaves** 







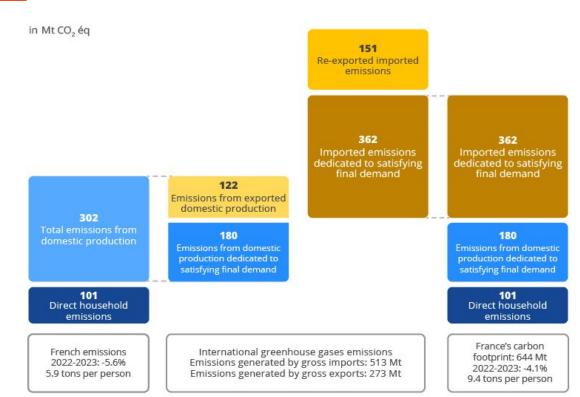
Gaz inclus : CO2 (hors UTCATF France), CH4, N2O, HFC, SF6, PFC, H<sub>2</sub>O (trainées de condensation).

Source : MyCO2 par Carbone 4 d'après le ministère de la Transition écologique, le Haut Conseil pour le Climat, le CITEPA, Agribalyse V3 et INCA 3.



# **Includes imported emissions**

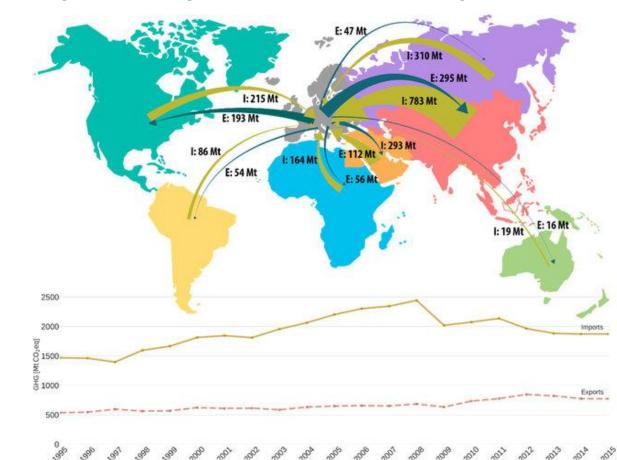
Source **Insee** 





# **European import/export carbon footprint**

A global problem



Richard Wood et al. 2019



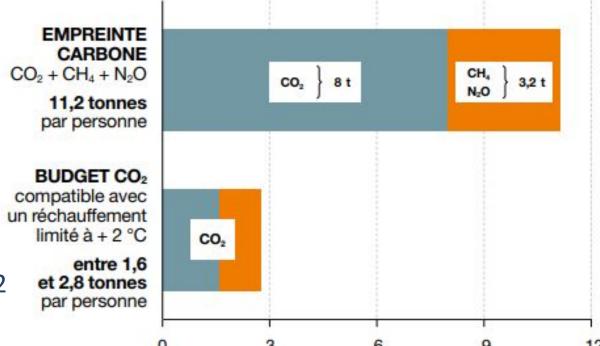
# A change of civilization is needed

#### Objective

Divide by 6

Current part of the digital sector

• 0.8Teq on the 11.2 GreenIT 2019



Champ: France métropolitaine + Drom (périmètre Kyoto).

Sources: GIEC; Citepa; AIE; FAO; Douanes; Eurostat; Insee.

Traitements: SDES, 2019



# **Environmental impact of digital technology**

Part 1: The digital world







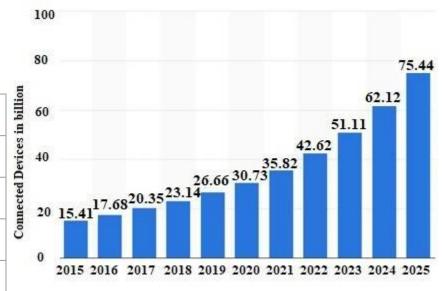
- 1. Less than 6
- 2. 6 to 10
- 3. More than 10



## **Connected devices**

Excluding computers and smartphones

	World	France	
Devices	34 billions	651 millions	
Users	5 billions	58 millions	
Ratio	4	15	
Daily usage	6h42	4h38	







### **Cloud** services

Web sites, banks, snapchat, amazon, ...

Keyword: virtualization / transparency

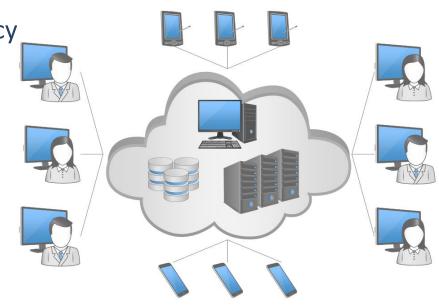
#### Independents:

- From the place
- From the device/hardware

**Infinite** 



- Online
- Local





# Example of a web page

https://www.enseignementsup-recherche.gouv.fr/fr

#### Browsing this webpage needs

- 1 download
- 2 to 9 downloads
- More than 10 downloads

#### And encompass the usage of

- 1 remote server
- 4 remote servers
- Impossible to know





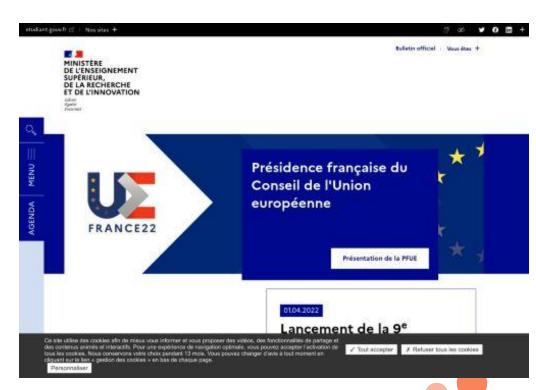


# Example of a web page

https://www.enseignementsup-recherche.gouv.fr/fr

- 1.50 g of CO2 per visit
- 46 files
- 4.3Mb
- 1.15s of total download

https://www.websitecarbon.com/





#### At the center of Internet: data centers

A physical infrastructure

#### Farms of servers

#### Each with multiple services

- Web pages
- Search engine
- Text of new articles
- Authentification
- Domain name service
- Picture database
- •



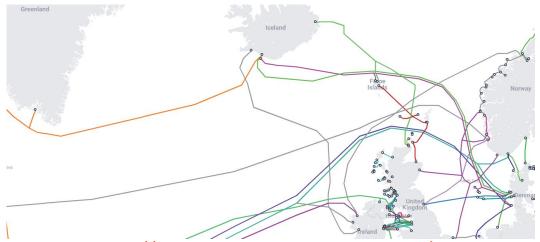


# **Internet: World-wide cooperation of DCs**

A physical infrastructure

#### Spine of Internet:

- International network of fiber
- Geopolitical importance





Laura A. Schintler et al. 2005

https://www.submarinecablemap.com/



# **Complex softwares**

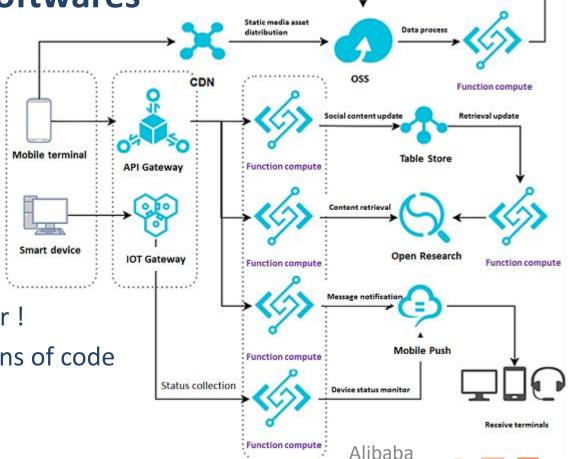
A logic infrastructure

#### Softwares are split

- In tasks
  - Simplification
  - Delegation
- Duplicated
  - Speed, resilience

#### Dr. Frankenstein monster!

- Facebook : 50 millions of code lines
- TikTok : 15 millions



Process result push



# **Environmental impact of digital technology**

Part 2 : Environmental impact



# **Small-quizz**

#### Is my footprint mainly linked to

- Data centres and their electricity consumption?
- 2. The intermediate network (access provider, fibre optics, backbone)?
- 3. The equipment I own directly?

#### Does this footprint come from

- 1. My actual usage?
- 2. The manufacture of the equipment?
- 3. Other source(s)?



# LCA: Life Cycle Assessment

Beyond energy alone

- Abiotic resources
  - kg equivalent antimony
- Climatic impact
  - kg equivalent CO<sub>2</sub>
- Water depletion
  - I or m<sup>2</sup> of water
- Primary energy
  - Wh







Raw material extraction





Manufacturing/ assembly



Utilization



Transportation/



#### Distribution from users to data centers

#### Datacenter:

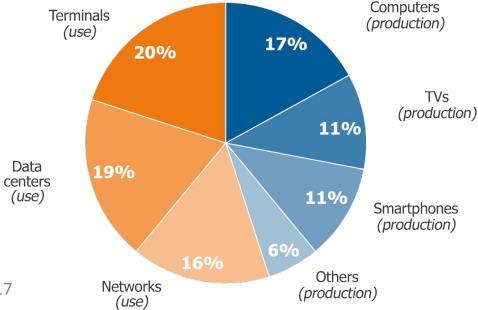
- High efficiency
- No screen
- Always on
- High computing per Watt

	Users 34Mds	Networks 1.5Mds	Datacenter .07Mds
Energy	60	23	17
GHG	63	22	15
Water	83	9	7
Electricity	44	32	24
Resources	75	17	8





# **Zoom on Energy**



#### Costly steps:

- Extraction and refining
  - 1 T coper = 100 T to extract
    Safe Drinking Water Foundation, 2017
- Component manufacturing
  - Silicon purification
    - 2MW per kg
    - 20l of water per cm<sup>2</sup>
    - 1% without any defect
    - Toxic substances, arsenic, antimony, phosphorus, hydrogen peroxide, nitric, sulphuric and hydrofluoric acids

Distribution of the energy consumption of digital technologies for production (45 %) and use (55 %) in 2017

[Source : Lean ICT, The Shift Project 2018]



#### **Trends**

Usage only

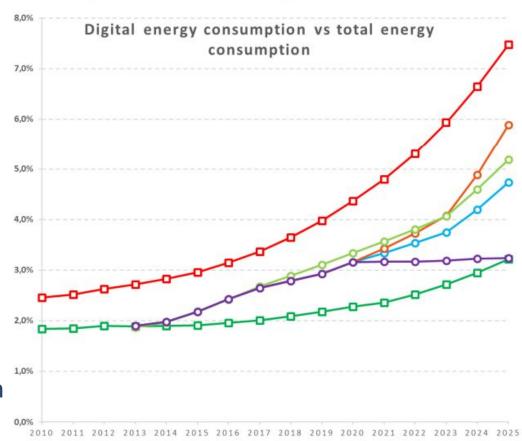
#### Different models:

- Calculation method
- Degree of change

#### Similar conclusions:

Explosion

Even sufficiency is not sufficient to reach a reduction



[TSP-2018] HIGHER GROWTH HIGHER EE

-O-[TSP-2018] SOBRIETY

── [TSP-2018] SUPERIOR GROWTH PEAKED EE

-D-[Andrae&Edler-2015] WORST CASE

-O- [Andrae&Edler-2015] EXPECTED

-O- [TSP-2018] EXPECTED UPDATED

Figure 2: Evolution 2010-2025 of energy consumption of digital technology versus world energy consumption<sup>9</sup>. [Source: [Lean ICT Materials] Forecast Model. Produced by The Shift Project from data published by (Andrae & Edler, 2015)]

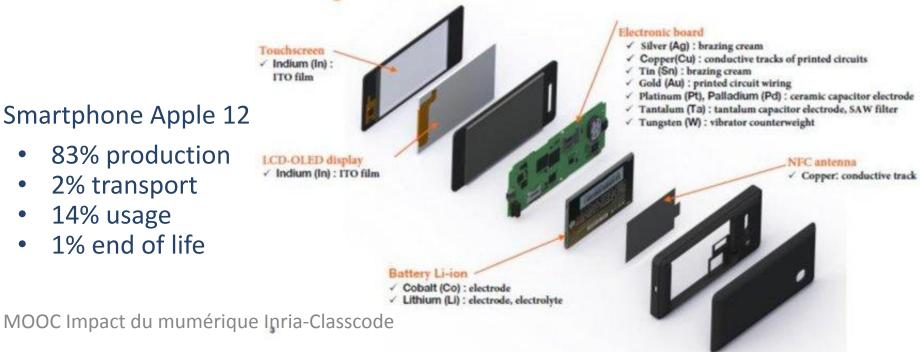


# **Example: A smartphone**

#### Smartphone: architecture and rare metals



- 83% production
- 2% transport
- 14% usage
- 1% end of life

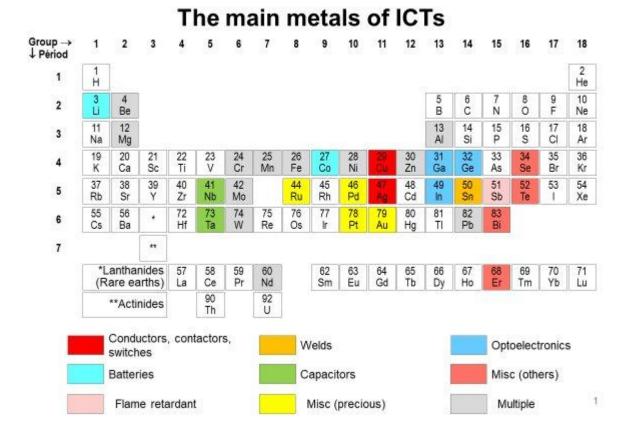




#### Use of rare materials

Geopolitical tensions
Limited resources
Tensions in usage

The main metals of ICTs. Bihouix P., 2015

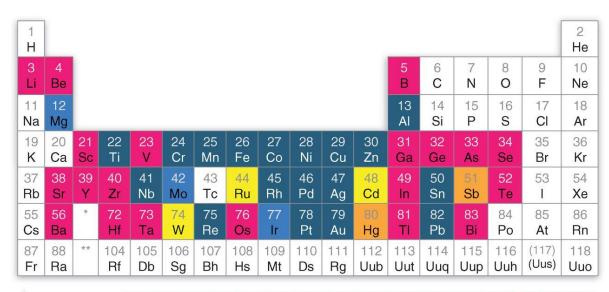




# A difficult recycling

Profitable reserves depleted in 30 years (greenIT)

Challenges in Metal Recycling 2012





>10-25%

>50%



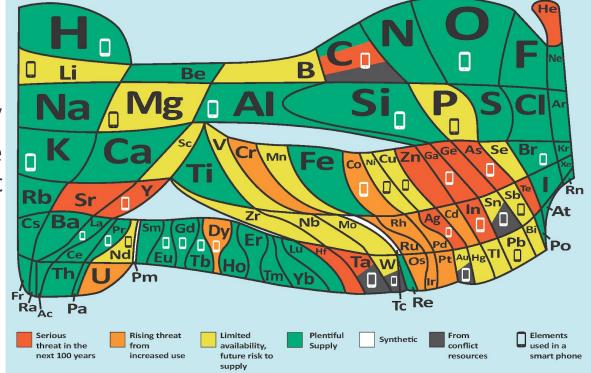
#### Size : Availability

- Atmosphere
- Earth's crust

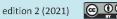
<u>Link</u>

#### The 90 natural elements that make up everything

How much is there? Is that enough? Is it sustainable?



Read more and play the video game http://bit.ly/euchems-pt







### **Service LCA**

Manufacture of the user terminal

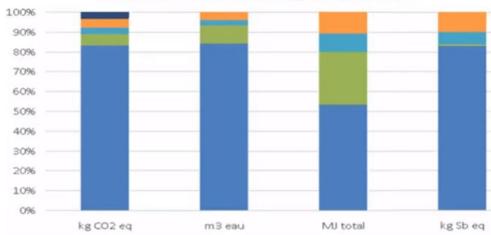
#### Most cost are before

- Usage
- Even switching-on

#### Important to remember

- Reduce obsolescence
  - Of personal devices
  - Of Internet







MI

kg Sb eq

m3 eau

kg CO2 e q



# **Environmental impact of digital technology**

Part 3: Take action





# Improve the hardware

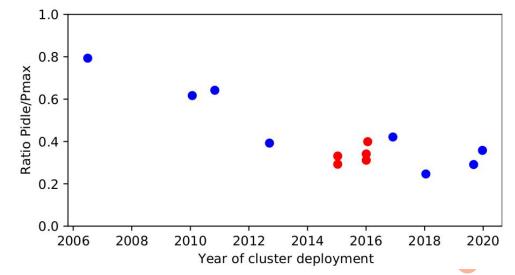
Even idle a computer consumes electricity

In 2000 a server was consuming 80% of its maximum just for being

switched on

Now 20 to 30%

Recycling issues, obsolescence



Koomey's Law: Performance per Joules: double every 2 years

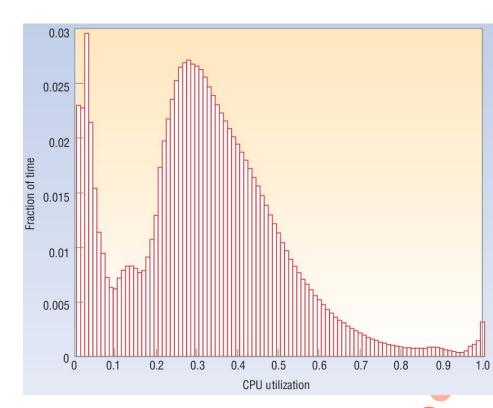


### Improve the management

At the infrastructure level

# Servers often underutilized A mean usage of

- 30% in data centers (now more toward 70%)
- Even less for personal computers



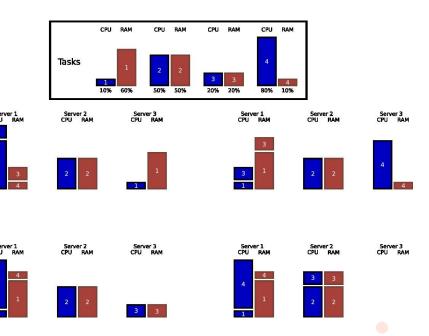


### Improve the management: Consolidation

**Virtualization** techniques in data centers

#### Algorithms for

- Sharing the resources
- Move the applications where they impact less
- Switch off idle servers



Energy-aware service allocation



# Improve the softwares: Eco-design

- I understand the number of software features
  - Avoiding bloatware
  - Data volume and digital sobriety
- I understand what I am doing
  - Detailed analysis of initial requirements
  - Behaviour measurement
- I favour open source: reusing and contributing to the commons
- I plan software management
  - Increasing lifespan
  - Continuous improvement

Je code : les bonnes pratiques en éco-conception de service numérique à destination des développeurs de logiciels



# **Decentralising the internet**

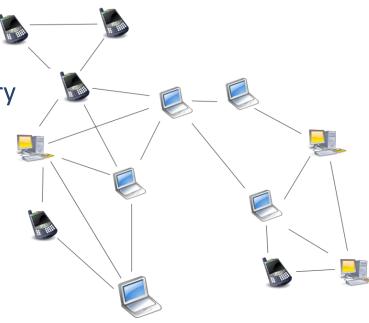
Web 3.0 but the real one

### Direct communications without intermediary

- Less infrastructure
- More resilience
- Wifi-direct / Wi-Fi ad hoc

#### Blockchain

Yes but in 5 years





### Improve usage

Moderation in consumption does not mean renunciation.

#### Only use useful features.

- HD video on your phone?
- Back up all your photos for eternity?

#### Use appropriate means.

- 5G on the train?
- Cloud-only services?
- Photo transfer: Cloud or phone to phone?

#### Word processing, Presentation, Spreadsheet

Local	0.2 → 0.5W
Online	1.7 → 7.8W
Offline with saves	.8 → 2.9W



# **Taking action**

At the personal level

- Do not increase the rate of equipment ownership.
  - Mutualise (smartphone = Swiss Army knife) and sharing.
- Extend the lifespan.
  - Reuse, repair.
  - Second-hand.
  - Consider when purchasing.
- Turn off unused devices.
  - Internet box (7 to 10W, equivalent to an energy-efficient refrigerator).
- Moderate usage
  - 4G consumes 23 times more than WiFi (especially on aeroplanes)
- Collect waste
  - Reused, repaired, recycled and decontaminated



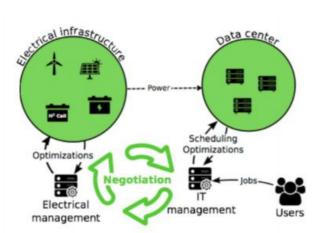
# **Scaling**

At the institutional level (professional, academic, ...)

- Reduce equipment levels
  - One desktop or laptop computer is sufficient, as is one monitor
  - Reuse at end of life
- Manage travel
  - Carpooling, public transport, fleet of vehicles
- Aim for eco-design
  - Take it into account in your activity
  - Aim to reduce it as part of your activity
- Manage consumables.
  - Recycled paper, green electricity.
- Measure/evaluate.
  - LCA of an activity (not of software).











# Some openings

A.I.





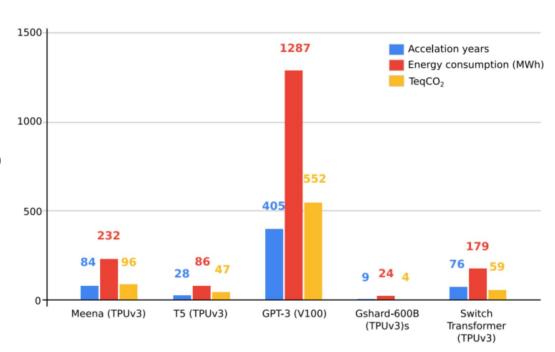
### **Artificial intelligence**

Deep Learning

#### GPT-3

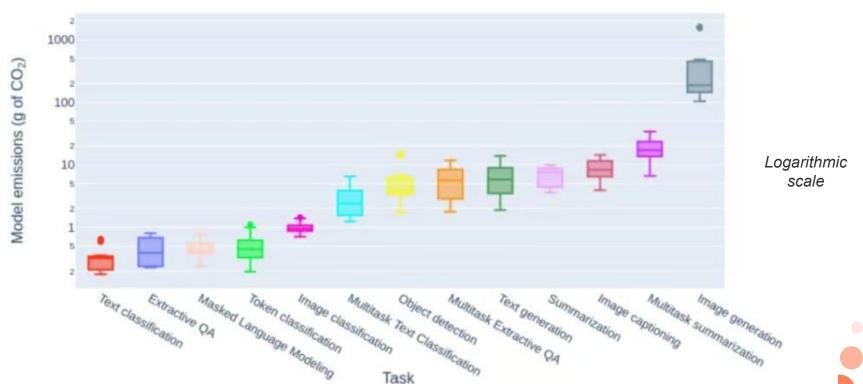
- Creation and synthesis of documents
- 1TeqCO<sub>2</sub> = 1 return trip
   Paris-New York
- 100k€ of electricity

But "free" usage





# More details on A.I. phases





# Some openings

Low Tech Internet





# **Keep It Simple Stupid**

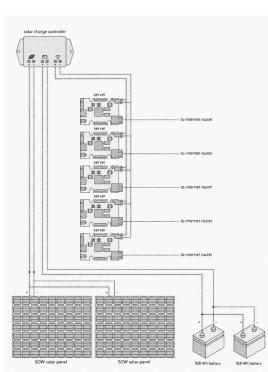
Low tech magazine

#### Optimization

- Software
- Hardware

#### Simplification

- Capacity
- Expectation



#### LOW ← TECH MAGAZINE

Ce site fonctionne à l'énergie solaire, et se retrouve parfois hors-ligne  $\divideontimes$  MENU

### Le site imprimé : premier volume en français

Lisez Low-tech Magazine sans avoir besoin d'un ordinateur, d'internet ou d'une alimentation électrique – ou quand le site internet solaire est hors service à cause d'une mauvaise météo.

Aarch 2022





Les Matelas-Fascines : la Vannerie se Déchaîne



Comment fabriquer un panneau solaire low-tech

https://solar.lowtechmagazine.com/



# **Keep It Simple Stupid**

Live sports results

#### Purely software optimization

- 23 matches
- 300kB transferred from one server
  - <u>Estimation</u> for a mail: 75kB on average
- 3 round-trips
- Simple to display (eq. 0g CO<sub>2</sub>)

https://plaintextsports.com/

Page loaded: 9:03:47 PM (~5 seconds ago)
Data loaded: 9:03:36 PM (~20 seconds ago)

plaintextsports.com

Dark Mode

Taincexcsporcs.com

Apr. 4 >

< Apr. 2 Sunday, April 3

acci seasons spaces

Leagues: NBA NHL MLS NWSL

College: NCAA WB NCAA MB

#### NCAA Women's Basketball Tournament

Game links open ncaa.com in a new tab

Fri	Final	Fri	Final
1 S CAR	72	1 STAN	58
1 LOUIS	59	2 UCONN	63

| Sun 2:00 AM GMT+2 | 1 S CAR 34-2 | 2 UCONN 30-5

#### See all NCAA Women's Basketball games

#### National Basketball Association

#### Teams Standings

93	I MAC	
	WAS	91
91	BOS	126
+	+	
+	+	
	1815 B	+ +



# Some openings

Rebound effect





# Rebound effect (Jevons paradox)

#### improved coal efficiency → increased consumption

Type of effect	Level of influence	ICT as a solution	ICT as a problem
1st order (direct)	ICT itself	Producing more with less	ICT life cycle: Production, Use, End of life
2nd order (indirect)	ICT applications in other sectors	Optimisation effects, substitution effects	Induced effects
3rd order (systemic)	Social change	Profound structural change towards a dematerialised economy	Rebound effects, new critical information infrastructures



What rebound effects have you experienced in your use?



# Some openings

Bitcoin, blockchain, NFT





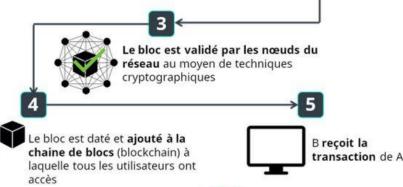
### Bitcoin / NFT

A effectue une transaction envers B



BlockChain principle

- Information storage/transactions
- Replaces the trusted third party
- All participants
  - Record all transactions
  - Verify all transactions
  - Often, 'verifying' provides a benefit
- Bitcoin:
  - Transactions: transfer internal value (divisible)
- NFT:
  - Transaction: transfer an internet address

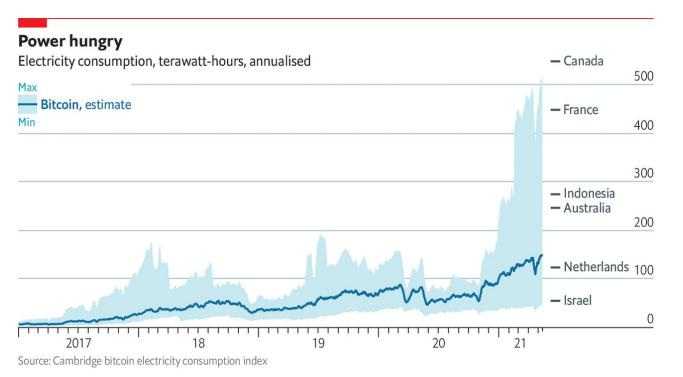


© Blockchain France 2016



# **Bitcoin / NFT**

Bitcoin: 1,000,000 bitcoin miners





Intrinsic value
Creating uniqueness
Value of a

- BitCoin
- NFT



The Economist



# Bitcoin / NFT

Adding value to what can be copied for free



Affluent society, zero marginal cost

Culture: Ian M. Banks

Virtually infinite resources and colonialism

The Diamond Age: Neal Stephenson

Hierarchical (noble) control of resources

Star Trek

Replicator and altruistic vision and colonialism

In the real world: Promise of fusion



# Some openings

Video Games





### The rise of mobile

A new category, new usages

#### Overall market stability

PC, Console

Strong growth in the mobile market

x2 in 5 years

SELL 2021



#### ÉVOLUTION DU CHIFFRE D'AFFAIRES PAR ÉCOSYSTÈME\*\*\*\*





# **Cloud gaming**

Everything is done in a data centre; only the display and interaction are local.

# Complex subject matter

#### Positive

- Servers 100% utilised
- Modular vision

#### Negative

- Hidden costs
- Additional network cos
- Rebound effect

2020: 36 million players

2022: £3.2 billion market





# **Augmented reality / Virtual reality**

Still as complex as ever

#### Positive

Fewer materials than a large television

#### Negative

Double the processing (resolution, latency)





### **Thanks**



















POUR UNE INFORMATIQUE ÉCO-RESPONSABLE Super thanks to Denis Trystram